Notice of References Cited Application/Control No. O9/895,495 Examiner Khanh H. Le Applicati(s)/Patent Under Reexamination BOLLAY, DENISON W. Art Unit Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	Α	US-2005/0021853	01-2005	Parekh et al.	709/245
	В	US-6,766,370	07-2004	Glommen et al.	709/224
	С	US-5,948,061	09-1999	Merriman et al.	709/219
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	Н	US-			
	1	US-			
	J	US-		·	
	К	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name ·	Classification
	N					
	0					
	Ρ					
	ď					
	R					
	s					
	Т		_			

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)			
:	U .	* WebSideStory Leapfrogs Existing Web Audience Measurement Tools With Launch of HitBox Enterprise, SAN DIEGO, CA – August 3, 1999 http://www.websidestory.com/news-events/press-releases/view-release.html?id=118,			
	٧.	E-Commmerce Sites Embrace HitBox Enterprise", by Scott Clarke, May 23, 2000, Description Descr			
	w				
	х				

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.